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# BUILDING ON WEAK TIES

***ACTION STEPS***

* Build a list of people you’ve worked with over the past 20 years. Begin to reach out to them over LinkedIn.
* Make sure you approach your search as a giver. If you haven’t been a giver, look for opportunities to give. If you have been a giver, let someone else have the fun of giving this time!
* Use LinkedIn’s Search to find people in similar functions and similar companies to the one you are interested in.
* Send these contacts a short note to see if they would be open to a call or coffee about positions in their company or industry. Ask for AIR!

For additional resources, check out the Repurpose Your Career Resource Center at CareerPivot.com/RYC-Resource