Embrace Creative Destruction
or
Be a Turkey
It is Your Choice!
Creative Destruction describes the "process of industrial mutation that incessantly revolutionizes the economic structure from within, incessantly destroying the old one, incessantly creating a new one".
A butcher feeds a turkey for 1,000 days. Every day that the turkey’s life remains constant confirms the surety of his current existence: this is the way it goes; this is the way it has always gone; this is the way it will always go.

All his data confirm that butchers love turkeys. The turkey can rest confident in this idea because he has 999 days of benevolent treatment to back it up. Then, a few days before Thanksgiving, everything in his worldview is upturned. This is what Taleb calls a “Black Swan” event. All the evidence proves it can’t happen, until it does.
Piano Industry

1905
400,000 Pianos
were sold
Piano Industry

1919
Phonographs
Revenue 3X Versus Pianos.

1933
2/3 of all households had a radio
Piano Industry

2013
30,000 Pianos
Sold
Music Industry
Photography
Digital Cameras

Kodak
1975
2001

Kodak is #2 in the digital camera market

Losing $60 on every sale
2012

Eastman Kodak Files for Bankruptcy

BY MICHAEL J. DE LA MERCEJD  JANUARY 19, 2012 1:12 AM  105

By Mac William Bishop, Rob Harris and Nadia Sussman  3:07

Kodak Declares Bankruptcy
Digital Image Revolution
Occasions:
- Happy Birthday
- Wedding / Anniversary
- Thank You
- Thinking Of You
- Congratulations
- Just Saying Hi
- Get Well
- With Sympathy
- New Baby

Holidays:
- Summer

Themes:

Birthday Cards:
- Scooting Seniors
- Cake and Candles
- Feline Frolics
- Birthday in a Box
Real World Example
Retail Circa 1993

Amazon’s logo
pre-2000
Amazon Prime 2005
Impact of Amazon

sears

JCPenney

Jos. A. Bank

Established 1905
Fulfillment by Amazon

Help boost your sales with Amazon's world-class fulfillment

Get started
True Story

Fitkora Wrist Wraps for weightlifting, powerlifting, cross training, bodybuilding with thumb loop. Professional grade for gym workout, men and women weight lifting strength training and wrist supports
by Fitkora

Price: **$5.00 & FREE Shipping** on orders over $25 shipped by Amazon. Details

Get $60 off instantly: Pay $0.00 upon approval for the Amazon.com Store Card.

- Fitkora wrist wraps give you the support for more lifts & RESULTS!!
- USED FOR ALL SPORT Cross fit, MMA, X Fit, WOD, Bodybuilding, Powerlifting, Push ups, Planks, Burpees & Strength Training
- ONE SIZE FITS ALL elastic wrist wraps for men and women that is adjustable for the tightness you desire
- THUMB LOOP helps keep wrist wraps in place no matter the lift
- LIFETIME money back guarantee on all orders!

New (1) from **$5.00 & FREE shipping** on orders over $25.00. Details

Report incorrect product information.
True Story

Earring Lifter Backs by WardrobeJazz - Magic Lifts for Stretched & Droopy Pierced Ears - Secure Replacements for Your Studs or Dangle Post Earrings Backings – Silver, Rose Gold & Yellow Gold

by WardrobeJazz

Customer Reviews: 7 customer reviews

Amazon's Choice for "wardrobejazz"

List Price: $24.99

Price: $12.95 & FREE Shipping on orders over $25 shipped by Amazon. Details & FREE Returns

You Save: $12.04 (48%)

- ★ MAKE YOUR EARRINGS SIT UP PRETTY; Enhance Your Face For A Fresh Youthful Look; our earring backs are designed to support your post earrings
- ★ NO MORE DROOPY EAR; Protects And Stabilizes Your Pierced Earlobes Almost Like Magic when you replace small plastic disc, silicone patches, gel, white rubber pads or clear backs with our secure comfy lift backs
- ★ STOP HEAVY EARRINGS FROM SAG AND DROPPING; Works With Your Stud And Dangle Post Earrings; adjustable for your safety; Not made for threaded screw back earrings
- ★ GOLD AND SILVER; Each set includes 3 pairs of lifters; premium quality Sterling Silver plated, 14k Rose Gold plated and 14k Yellow Gold plated to match all your favorite earrings; BONUS FREE EBOOK Best Earring Style Tips PDF included with your purchase
- ★ YOUR SATISFACTION IS EVERYTHING TO US; Happiness
Another Example

http://www.onlinesellingexperiment.com/
iPhone 2007
iPhone 2007
iPhone 2007

WhatsApp Messenger
Simple. Reliable. Sec...

4.7 ★★★★★
5.69M Ratings
Social Networking

What's New
Version 2.19.92
- Bug fixes.

Version History
1w ago
New Industries
Are You Scared?
Are You Excited?
What to Do?
Industry Conferences

Welcome to the 2015 NCDA Global Career Development Conference

June 30 - July 2
Denver, Colorado

Reimagining Life's Possibilities:

CareerPivot
Industry Conferences

NEW Look
NEW Products
NEW Birkman
New Orleans
Industry Conferences

Join us in beautiful ANAHEIM

August 23-25, 2017
Podcasts

Chameleon Breeder Podcast
Talking about keeping, breeding and understanding chameleons

Start Listening Here!
Episode 000: Introduction

Free eBook!
Your First CHAMELEON
Repurpose Your Career Podcast

Repurpose Your Career | Career Pivot | Careers for the 2nd Half of Life | Career Change | Baby Boomer
Marc Miller - Career Designer for Career Pivot

Business
⭐⭐⭐⭐⭐ 4.9, 36 Ratings

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Marc Miller Pulls Back the Curtain about Writing the Third Edition of Rep...
In this episode, Marc reveals the process of writing the book, from leaving the corporate world, to branding himself as a career transformation expert, and working with a professional writer to produce a guide for Baby Boomers as they move from a traditional career to creating networks, finding

PLAY 27 min

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Nikki and David Yeager Tell About Writing for Children #144
David wanted his daughter, Nikki, to be raised to overcome the obstacles of life. When Nikki was young, David wrote a series of books full of inspirational messages for her. Now that Nikki has a young son of her own, she felt it was time to put these stories she loved as a child into circulation for o

PLAY 33 min
Financial Podcast

Retirement Answer Man
Roger Whitney, CFP®, CIMA®, RMA, CPWA®, AIF®

Business
⭐⭐⭐⭐⭐ 4.6, 350 Ratings

SEP 25, 2019
Retirement Plan Live 2019 - How to Navigate Uncertainty
Welcome to the last episode of Retirement Plan Live 2019. If you are new to the show, go back and start with episode 289. Retirement Plan Live is a series within the show where we take live case studies with listeners and walk through their retirement dreams and then tackle their finances.

PLAY 55 min

With Scott Hanson and Pat McClain

SEP 21, 2019
A disturbing investment trend
On this week’s Allworth’s Money Matters, Scott and Pat discuss the appeal and hidden pitfalls of purchasing an equity-indexed annuity. Scott and Pat talk about the potential issues of early retirement with a Cincinnati man who saved...
Social Media Podcast

THE SCIENCE OF
SOCIAL MEDIA
Blogging Podcast

ProBlogger Podcast: Blog Tips to Help You Make Money Blogging
Darren Rowse: Blogger, Speaker, Author and Online Entrepreneur

Business
⭐⭐⭐⭐⭐ 4.8, 317 Ratings

Listen on Apple Podcasts

JUL 23, 2019
279: How Jeff Goins Evolved His Blogging Into a Million Dollar Business
Today on the podcast, we have a special guest, Jeff Goins. I've been wanting to bring Jeff Goins to the podcast for a while now. Many of you know of Jeff, he has a fantastic blog that I do encourage you to check out. I wanted to get Jeff on the show today to talk a little bit about how his business evolved...
The Smart Passive Income Online Business and Blogging Podcast
Flynnindustries Media
Business
★★★★★ 4.8, 2.9K Ratings

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SEP 25, 2019
SPI 390: Scott Voelker and The Take Action Effect
#390: Scott Voelker from the Amazing Seller brings us insights from his new book, Take Action Effect, to show us how an appreciation for how far we've come can help us achieve more going forward. This episode offers a wealth of advice on improving your mindset so that you can truly take action on

PLAY 37 min
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Repurpose Your Career Podcast

Episode #143

Russ Eanes Turns the Walk of a Lifetime into a Writing and Consulting Career

Careerpivot.com/episode-143
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Marc Miller - Career Designer for Career Pivot

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PLAY 33 min